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## Over 300 Robe fixtures for Adha Festival in Doha

### Products Involved

ColorBeam 2500E AT™   HAZE 400 FT™   LEDBeam 100™   LEDForce Par 18™   RGBW  
LEDWash 1200™   LEDWash 600™   MMX Spot™   Pointe®   REDWash 3•192™

Milad Masaad, one of the best known TV and live event lighting designers in the Middle East, recently used over 300 Robe fixtures to light the 2014 Adha Festival staged at the Souq Waqef in Doha, Qatar in Doha.

The six day event is organised by Attraction Events for Al-Rayyan Radio 102 FM to coincide with the Adha Islamic Feast, and all lighting and other technical production was supplied by Doha Based Target For Events. Live performances included a diverse selection of singers from many Arab and Gulf countries including Mohamed Abdo, Rabh Sakr, Abady Gohar, Diana Hadad and more.

A special stage structure was erected for the Festival, with all lights hung on trusses below this and also positioned on the floor.

Overhead there were 40 x Pointes, 30 x LEDBeam 100s, 24 x LEDWash 600s, 12 x LEDWash 1200s all from Robe's ROBIN Series, together with 22 x REDWash 3 192s, making up the moving light contingent. These were arranged to give maximum flexibility and ensure that all the artists could have completely different looks. One hundred and one Robe LEDForce 18 PARs provided the general coverage.

The floor package consisted of 11 x MMX Spots, 16 x ColorBeam 2500E ATs and another 60 x LEDForce 18s, together with four Robe Haze 400 FT foggers.

The Pointes were used for all the major effects – Masaad made specific use of the strobing and prisms for great eye-candy.

The little LEDBeam 100s created all sorts of special looks and scenes, their speed and punch for the small size was greatly appreciated.

The core stage and band washes were created with the LEDWashes – Masaad maximised their smooth and rich colour mixing as well as the excellent light output and homogenised beams.

On the floor, the MMX Spots were utilized for additional performer lighting and dramatic sweeps out into the audience.

The LEDForce PARs became the fundamental building blocks of the lighting design for each performer and were crucial to creating fully layered lighting scenes with depth and definition, once again proving an invaluable tool.

The show was run on a grandMA2 full size console operated by Jackson and Ahmed Arafa. Target For Events is one of the busiest and most proactive rental companies in Qatar and have well over 400 Robe moving lights as well as LED PARs and other Robe products in their inventory. They have been investing in the brand now for over 10 years and are “Extremely satisfied” with the results comments Project & Event Manager Hamdy Zaky. The company’s CEO is Emad Nabil and the Marketing and Sales Manager is Karim Safaa.







